

POINT LOMA HIGH SCHOOL - POINTER ASSOCIATION
Board of Directors and General Session Meeting
Zoom Meeting
Meeting Minutes
Thursday, September 17, 2020

Prepared by: Dana Nuanez, Secretary

In Attendance

PA Board of Directors Present:

Brant Brockett, President
Tom Xitco, Treasurer
Dana Nuanez, Secretary & Officer
Nicole Taylor, Booster Director
Leigh Burdine, Communications Director
Nazare Judd, Fundraising Director

PLHS Representatives and PLHS Staff: None.

Pointer Association (PA) Community: Kathee Weisenburg

Call to Order: Meeting called to order at 6:07PM by Brant Brockett. It was determined that a quorum of the Board of the Directors of the Pointer Association was achieved (6 of 9 present). Absent were: Scott Deschenes, Becky Rhea, Kim Jessop-Moore

I. Introductions and General Business

Introductions: None.

Meeting Minutes: The meeting minutes are uploaded to the digital filing cabinet.

Open Discussion.

- Given the COVID-19 pandemic, and uncertainty regarding what the Spring will bring, the 95th Gala will be pushed to next school year, possibly in the Fall. This will give the Pointer Association (PA) a year to plan. It is anticipated that PLHS will be back in session by Fall 2021.
- The PA's fundraising target will be to match the numbers from the previous Gala..
- Nazare Judd asked about holding the event on the football field at PLHS; the district would not approve this because alcohol cannot be served at the school.
- Leigh Burdine mentioned the possibility of having a Snap Raise fundraiser for just a straight donation ask. This fundraiser could be held solely on-line, and likely take the place of the Annual Giving campaign. Nazare Judd suggested that the fundraising take place before the end of the year. If Spring sports are allowed to occur, people will donate to the Booster Clubs rather than the school.
- Brant Brockett spoke with Kelly Lowery about Gifts and Grants and Pointer Priorities. Kelly Lowery wanted to purchase t-shirts for the freshman class. Brant suggested that Kelly Lowery talk with local businesses to sponsor the t-shirts. The recommendation was to hold off on Gifts and Grants as no one really knows what is needed right now. Tom Xitco stated that it would be a mistake to promise anything at this point because there are so many unknowns.
- Brant Brockett stated that part of the PA's mission is to stay solvent for the Boosters; it costs approximately \$xxxx per year for the PA to stay solvent. Per Kathee Wisenburg, the last gifts and grants was mostly balls and equipment, which wouldn't be needed right now.

- An inquiry was made if any Booster Clubs are having fundraisers for Fall sports teams. Per Nicole Taylor, all the Boosters were told to have funds for their bottom-line expenses, i.e., tournaments, competitions, etc. Most booster organizations are planning on having some kind of fundraiser, either Snap Raise or on-line donations.

II. School Reports

Principal's Report (Kelly Lowery).

- Per Brant Brockett, Kelly Lowery wanted to announce that Mr. Diaz is the new Athletic Director

Faculty Report (Amy Denny)

- No update.

ASB President (Skye Pickett)

- No update.

Head Counselor Report (Sarah Brandl)

- No update.

Athletic Director Report (Alex Van Heuven)

- No update.

III. PL Cluster Foundation Report (Isabelle Leyva)

- No update.

IV. Treasurer's Report (Tom Xitco)

- All bank accounts have been reconciled through August 31, 2020.
- The PA has approximately \$X in reserves. A 2019/20 Budget has been drafted based upon what was budgeted last year. Questions on the income side include will there be an Annual Giving campaign, Gifts & Grants, Back to School donations and Banner income. Questions on the expense side include any staff funding, teacher appreciation, etc.
- Other than insurance and a handful of other must-have expenses, Tom Xitco recommends that the PA go on shut-down mode until the Spring, proposing a skeleton budget where the PA isn't spending anything, with a notation that the PA will address the PA Annual Budget in the Spring.
- Discussion was held about earmarking funds for the Class of 2021 as they will likely not have a senior year. Tom Xitco stated that there is a precedence of this occurring with the Class of 2020, and would it make sense to put in the budget a line item that the PA would give up to a certain dollar amount to the Class of 2021. Leigh Burdine commented that there should be an agreement to participate for a single item, and that Jen Doud and Beth Roach will likely come up with an idea and approach the PA. Nicole Taylor stated that we may be discussing this prematurely as it is only September; hopefully the Class of 2021 will get some senior events.
- Brant Brockett instructed Tom Xitco to present a revised budget with no fundraising and nothing in Gifts and Grants and Pointer Priorities. A revised budget will be discussed at the next PA meeting.

V. Vice President - (Scott Deschenes)

- No update.

Activities & Projects Director (Becky Rhea)

- No update.

Boosters Director (Nicole Taylor)

- Booster packets will be sent out digitally and a Zoom Booster Meeting will be held.
- Anticipate that an announcement will go out in the weekly bulletin to inquire about who is running the booster clubs this year.

Communications Director (Leigh Burdine / PLHSnews@gmail.com)

- No update.

Publicity Chair (Vacant)

- No update.

Alumni Association Director (Kim Jessop-Moore)

- No update.

Gifts & Grants (Kathe Weisenberg)

- See update above.

VI. New Business, Roundtable, Announcements

- Discussion held about future meetings of the PA, stating that all will be held via Zoom unless otherwise indicated. Leigh Burdine inquired about inviting people to future meetings. Brant Brockett would like it announced in the eblast that the PA is having a meeting, however, it will not be an option open Zoom invitation.
- Leigh Burdine discussed Constant Contact, and advised that the PL Cluster decided that they were not going to support Constant Contact and does not know why this decision was made. Loma Portal, Dana Middle School, Correia and Point Loma High School will be the only schools using Constant Contact. The basic plan costs \$546 per year. A question was asked what the school as paid in the past. The consensus was now, more than ever, it is imperative that we keep this tool. Tom Xitco confirmed that \$1,600 was paid in March 2020 and the same amount has been paid for the past three years. Leigh's understanding was that the \$1,600 was the total cost and that other schools were going to reimburse the high school for their share. Leigh will ask the other schools who they made the check to each year. Bottom line, Constant Contact is a valuable tool and we need to keep this tool and it may even be cheaper.
- Construction Update. It is anticipated that construction will be complete in the Spring 2021.

Adjournment: The meeting adjourned at 6:40PM.

Future Meetings of the PLHS Pointer Association 2019-2020:

October 19, 2020

November 9, 2020

December 14, 2020

January 11, 2021

February 8, 2021

March 8, 2021

April 12, 2021

May 10, 2020

June TBD, end of year party